



theperformance**tree**
Our Experts, Your Success

Presentation Advantage

Delivered by Franklin Covey

» Summary

This programme teaches a highly effective planning and preparation process and has strong focus on structure and delivery. With practice sessions included in the two days, delegates learn how to plan and deliver presentations which capture audience attention and convey key concepts with impact and enthusiasm.

» Outcomes

FranklinCovey's Presentation Advantage Workshop

- ▶ Individuals learn how to design presentations around essential objectives.
- ▶ Individuals employ proven strategies for delivering powerful presentations.
- ▶ Individuals understand how to design and deliver effective visuals.
- ▶ Individuals learn techniques for polishing and mastering presentation delivery.

» Challenge

Does your organisation communicate with dynamic, engaging and truly effective live presentations?

Even the most experienced professionals can lack good presentation skills. They fail to prepare, feel fearful in front of people, have poorly organised thoughts and lack the confidence to persuade an inattentive audience. Imagine an organisation where employees have gained strong, persuasive presentation skills that could elevate your credibility and your organisations success.

Persuasive Presentations Affect Your Bottom Line

in the marketplace of ideas, you have to get to the point and get the point across. empowering all team members, especially key employees, with strong presentation skills helps prevent communication breakdowns, disorganisation and lost revenue. your organisation could experience the positive business impact of presentations that are clear, convincing and motivating.

» Solution

The FranklinCovey Presentation Advantage Workshop

To stay ahead in business, you have to deliver key concepts and ideas with power and enthusiasm. Presentations must be designed with clarity and delivered with confidence. With Franklincovey's Presentation Advantage workshop, you will close the presentation-competency gap across your organisation. executives, managers and staff alike will strengthen presentation performance, empowering them to motivate teams, close deals and improve results.

The Franklincovey Presentation Advantage workshop is taught as a one-day or two-day, facilitator-led programme where participants will learn how to:

- ▶ Identify the presentation objectives, audience needs, and expectations.
- ▶ Use the "Presentation Planner" tool.
- ▶ Utilise powerful communication and persuasion strategies, even in the face of fear.
- ▶ Use the Visual Advantage guidebook, learning how to use visuals effectively.
- ▶ Participate in team presentations.
- ▶ Practice to perfection, prepare effective presentation notes, and handle questions.

This workshop also includes the following tools:

- ▶ A comprehensive guidebook.
- ▶ An easy-to-use "Presentation Planner".
- ▶ Evaluation forms to measure presentation effectiveness

» **Cost**

A 2-Day workshop £750+VAT

» **Get in touch with us**

Call us at **08455213747** or [click here](#) to fill the form.